Valley Friendship Tour

The Valley Friendship Tour, now in its 40th year, is Open Sky's longest running fundraising event. Originally organized by Alternatives Unlimited, this run, bike, walk event is a noncompetitive day of celebration in the Blackstone Valley. This event funds programs throughout the agency, and Open Sky programs organize teams to fundraise specifically for their programs to provide the individuals they serve with opportunities and resources that help them to live a more fulfilling life like day-trips or a gaming system.

Sponsorship Opportunities:

	Opening Ceremony Sponsor \$10,000	Finish Line Picnic Sponsor \$8,500	Entertainment Sponsor \$6,500	Water Stop Sponsor \$4,000	Mile Sponsor \$2,000
Registrations for Valley Friendship Tour participants (1-mile walk, timed 5k run, or 30-mile ride)	10	8	6	4	2
Company can provide a quote for press release	√				
Opportunity to table at event	J				
Opportunity for company executive to speak at event	J	/			
Inclusion in print promotion	J	√			
Company signage displayed along street prior to event	1	J			
Logo prominently featured on the souvenir Valley Friendship Tour 2025 T-shirt	J	√	J		
Inclusion in digital promotion including e-newsletter (5,000+ contacts), website and social media	√	/	√	√	√
Company name/logo displayed on event day signage	√	√	1	√	√